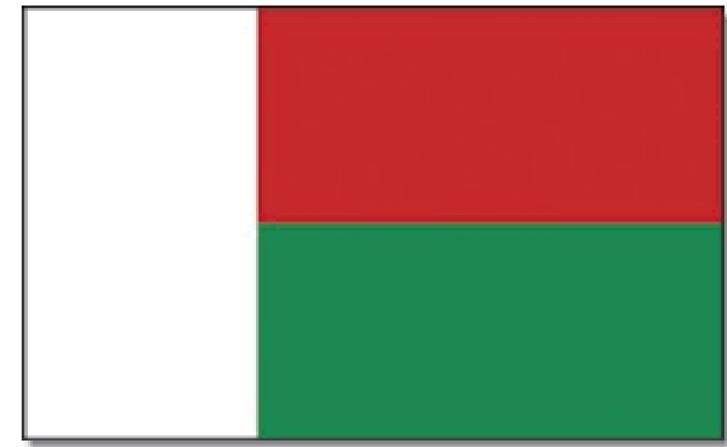


BLUE CROSS MAGADASCAR ACATM



- Established: 2007
- Vision: Contribute to the development of the country by reducing the risks associated with alcohol abuse and drug consumption by the people of Madagascar
- Scope of activities: regions of Madagascar
- Staff of ACATM: doctors, social workers, psychologists, teachers (all of them volunteers)
- Main activities:
 - Prevention work addressed at pupils, adolescents and parents
 - Support of people in crisis: alcoholics, drug addicts, and the people around them
 - Promotion of health and well-being for everybody

2020 SEPTEMBER



M	T	W	T	F	S	S
	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



**DR RASOARIMBOAHANGY
MIARINTSOA,
ACATM PRESIDENT**

1. Why is the *Blue Cross* work important to you?

I We notice the spread of various acute and chronic illnesses in today's society. The people's lack of knowledge about the risk factors related to addiction remains a considerable challenge for the country's development. The problem has reached major proportions and we are convinced that we need to educate people to enable a change of behaviour. In order to achieve this, we need to contribute to the health and well-being of everybody.

2. Are you convinced of the impact of your work – if so, which aspects?

I Our mission's main focus is the education of all demographic groups. With our support of vulnerable people and people in crisis, we observe a high success rate and a change in behaviour. We think that these changes and successes are very important. They are the motivation for our approach.

3. What was your happiest moment during your time with *Blue Cross*?

The success of our work in risk reduction related to substance abuse and the prevention of addiction are our mission and our passion.

MAIN ACTIVITIES OF ACATM:

Dissemination of pamphlets

Open days and conferences about addiction prevention

Awareness activities on drug abuse at schools, churches and companies

Mass media campaigns for addiction prevention

Mobilization of local leaders and lobbyists

Training of neighbourhood workers

Support groups for alcohol and tobacco withdrawal

4. What is/was your biggest challenge in your work for *Blue Cross*?

It is our goal for 2020 to establish a centre for health and well-being in a suburb of the capital in order to increase our day-to-day activities to meet the current demand. This centre will house alcoholics and drug addicts and it will serve as a venue for therapeutic workshops, life skills workshops and for personal development training.

5. *Blue Cross* in your country: What do you consider as your most important project?

I In our view, the most important project is the workshop on health and well-being (life skills training).